

**CURRICULUM VITAE**  
**March 2021**  
**DR. ISAAC LYNE**

**PERSONAL**

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**ACADEMIC QUALIFICATIONS**

**2017 PhD Institute for Culture and Society**  
 Western Sydney University, Parramatta, New South Wales, Australia

Fields of concentration: human and economic geography, international development, anthropology, sociology, Khmer studies, social enterprise, social entrepreneurship, microfinance, Asset Based Community Development, appreciative inquiry, ethnography, action research.

Dissertation: Social Enterprise and Community Development: Theory into Practice in Two Cambodian Villages (Supervisors: Katherine Gibson and Louise Crabtree)

**2010 PG Diploma (Distinction):**  
 Research Methods for Social Science  
 University of Bradford Graduate School, Bradford, United Kingdom

**2006 MA (Distinction):**  
 International Development Management  
 Bradford Centre for International Development, University of Bradford, United Kingdom

Thesis: The State, Civil Society or Both: Who Enables the Poor to Speak? (Supervisor: Anna Toner)

**1993 BA (Hons):**  
 Social Policy and Administration  
 Faculty of Social Science and Public Policy, Leeds Metropolitan University, United Kingdom

Thesis: The problem of homelessness: comparing government services, charities, rental markets and direct action (Supervisor: Ed Walley)

**ACADEMIC EMPLOYMENT**

May 2021 - present	<b>Postdoctoral Research Fellow</b> Institute for Culture and Society, Western Sydney University Working on the 5-year project “Building the evidence base on the impacts of mobile financial services for women and men in farming households in Laos and Cambodia” funded by Australia Centre for International Agricultural Research
September 2020 - April 2021	<b>Research Assistant</b> Institute for Culture and Society, Western Sydney University Working on two projects: “Articulating Value in Housing Cooperatives” and “Ventilating the Commons”
October 2019- June 2020	<b>Casual lecturer and marking</b> University of Technology Sydney Business School Guest lectures on course “Not-for-Profit and Social Enterprise Management” Marking for postgraduate units: “Developing a Research Proposal”; “Measuring Social Impact”; “Advocacy and Social Change”; “Government and Community Organisations”

1 <sup>st</sup> July 2018- 30 <sup>th</sup> September 2019	<b>Post-doctoral Research Fellow</b> Institute for Culture and Society, Western Sydney University Post-doctoral research fellowship funded by SeedBox International Humanities Collaboratory
March 2018- November 2019	<b>Sessional Unit Coordinator, Lecturer and Tutor</b> School of Social Science and Psychology, Western Sydney University “Peace and Development Project”: Unit Coordination, lecturing, marking “Rich World Poor World: Introduction to Development Studies”: Lecturing, tutoring, marking
May 2017 – January 2018	<b>Research Assistant</b> Institute for Culture and Society, Western Sydney University Work on “Economic Resilience in Monsoon Asia” including workshop coordination, research fieldwork, co-authoring publication and administration duties
August 2017 – November 2017	<b>Sessional Academic</b> Faculty of Education, Science, Technology, and Mathematics, University of Canberra Marking 6 rounds of postgraduate assignments across two course units: “Educating Globally” and “Engaging Communities in Change”
October 2016- April 2017	<b>Lecturer</b> Faculty of Development Studies, Royal University of Phnom Penh, Cambodia Coordinating and teaching two postgraduate units: “Introduction to Development Studies” and “Social Enterprise and Entrepreneurship”
2012-2017	<b>PhD Candidate</b> Institute for Culture and Society, Western Sydney University
2010-2014	<b>Visiting Lecturer and Research Associate</b> Department of Development Studies, Royal University of Phnom Penh, Cambodia Research projects related to social enterprise, coordinating and teaching the postgraduate module “Social Enterprise and Non-Profit Management”
November 2007- March 2010	<b>Lecturer and Research Assistant</b> Bradford Centre for International Development, University of Bradford, United Kingdom Teaching four postgraduate units, coordinating and teaching “Public Action: Government, Civil Society and Business in Partnership”; publications and working papers; supervising postgraduate students dissertations; administrative duties.

### ***OTHER EMPLOYMENT***

- 2011–2012 Senior Regional Programme Officer: Aide et Action Southeast Asia, Phnom Penh, Cambodia: Developing proposals for education projects and programs; fundraising for education projects in Cambodia, Laos, Vietnam, Myanmar and China.
- 2010-11 Teacher of English Language to high school student grades 12 to 14 using ‘Step Ahead’ curriculum: Western International High School, Phnom Penh, Cambodia
- 2006–2007 Library Team Leader: Bradford Metropolitan District Council, United Kingdom
- 2000–2006 Fundraising/marketing consultancy: Director of Penumbra Consultancy (UK) under contract to New Internationalist Publications; Regional Manager, Push Consultancy (UK) running marketing for New Internationalist, fundraising for British Red Cross, Amnesty International.
- 1993–2000 UK housing sector: Working with the homeless and people with addictions. Employers included Shelter Housing Action, Stonham Housing, St. Anne’s Shelter and Housing Action.

### **Consultancy and Knowledge Transfer**

- 2011 GTZ Protecting Women’s Rights Program in Cambodia: Data analyst using SPSS to analyse trends and inferences from more than 6,000 interviews.
- 2008–2009 Bradford Metropolitan District Council: Investigate success factors in the management of community regeneration projects

## RESEARCH

### ***CURRENT RESEARCH INTERESTS***

**International development:** Sustainable development, development aid, sustainable livelihoods, agriculture, food security, natural resource management, business at the bottom of the pyramid, social entrepreneurship, water policy, microfinance and saving, NGOs and civil society.

**Economic geography:** diverse economies, social enterprises and cooperatives, globalization, neoliberalism.

**Human geography:** social inclusion; subjectivity and ethics; community development; climate change; material culture studies; Khmer studies; indigenous knowledge; religion.

**Regional geography:** community development, regional economic development in Cambodia and Southeast Asia.

**Poststructuralist research methods:** participatory action research, hybrid research collectives.

**Recent field research:** community managed water kiosks; plastic free tourism; action research exploring social enterprise and Asset Based Community Development in eastern Cambodia; rural social economy including family planning, women's agriculture cooperatives and indigenous resin tapper associations in northern Cambodia; field research for a documentary titled 'The Bamboo Bridge' in eastern Cambodia.

### ***PUBLISHED MATERIALS***

Google Scholar Citations (GSC) 240; h-index 7

Orcid ID: <https://orcid.org/0000-0002-3785-2560>

#### **Peer-reviewed journal articles**

1. Lyne, I. (2020) Bottling water differently, and sustaining the water commons? Social innovation through water service franchising in Cambodia. *Water Alternatives*, 13(3): 731-751
2. Lyne, I., Ngin, C. and Santoyo-Rio, E. (2018) Social Enterprise, Social Economy and Local Social Entrepreneurship in Rural Cambodia, *Journal of Enterprising Communities: People and Places in the Global Economy*, 12(3): 278-298 (GSC 7)
3. Gibson, K., Astuti, R., Carnegie, M., Chalernphon, A., Dombroski, K., Haryani, A.R., Hill, A., Balthasar, K., Law, L., Lyne, I., McGregor, A., McKinnon, K., McWilliam, A., Miller, F., Ngin, C., Occeña-Gutierrez, D., Palmer, L., Placino, P., Rampengan, M., Than, W.L.L., Wianti, N.I., Wright, S. (2018) Community economies in Monsoon Asia: Keywords and key reflections, *Asia Pacific Viewpoint* 59 (1): 3-16 (GSC 19)
4. Khieng S. and Lyne, I. (2016) L'entreprise sociale au Cambodge: Typologie et institutionnalisation, *RECMA - Revue Internationale de l'Economie Sociale*, N°342, October 2016: 36-53
5. Lyne, I. (2012) Social Enterprise and Social Entrepreneurship as Models of Sustainability for Local NGOs: Learning from Cambodia, *International Journal for Management Research*, 2(1): 1-6 (GSC 26)
6. Lyne, I. (2008) How can social enterprise really tackle social exclusion? A comparative study of children's welfare in the United Kingdom and Cambodia, *Education, Knowledge and Economy*, 2(3): 175-190 (GSC 10)
7. Mdee, A., Lyne, I. & Cornelius, N. (2008) Social enterprise: governance, impact and measurement (Editorial), *Education, Knowledge and Economy*, 2(3): 149-153 (GSC 5)
8. Ryan, P. & Lyne, I. (2008) Social enterprise and the measurement of social value: methodological issues with the calculation and application of the social return on investment, *Education, Knowledge and Economy*, 2(3): 223-237 (GSC 133)
9. Toner, A., Lyne, I. and Ryan, P. (2008) Reaching the Promised Land: Can social enterprise reduce social exclusion and empower communities? *Education, Knowledge and Economy*, 2(1): 1-14 (GSC 15)

#### **Book Chapters**

10. Cameron, J. & Lyne, I. (2022) Community Economies in Sims, K., Banks, M., Engel, S., Hodge, P., Makuwira, J., Mawdsley, E., Nakamura, N., Rigg, J., Salamanca, A., Yeophantong, Y. (Eds) *Routledge*

Handbook of Contemporary Global Development: Problems, Possibilities and Pedagogy, pp. 689-699. London: Routledge.

11. Amos C.C., Lyne I., Rahman A. (2021) Harvested Rainwater as a Solution for Marine Pollution and Contaminated Groundwater. In: Leal Filho W., Azul A.M., Brandli L., Lange Salvia A., Wall T. (eds) Life Below Water. Encyclopedia of the UN Sustainable Development Goals. Springer, Cham. [https://doi.org/10.1007/978-3-319-71064-8\\_143-1](https://doi.org/10.1007/978-3-319-71064-8_143-1)
12. Lyne, I. & Madden, A. (2020) Enterprising New Worlds: Social Enterprise and the Value of Repair in Gibson-Graham, J.K. and Dombroski, K. (Eds) Handbook of Diverse Economies, pp. 74-81. Cheltenham: Edward Elgar.
13. Lyne, I., Ryu, J., Teh, Y-Y. & Morita, T. (2019) Religious Influences on Social Enterprise in Asia: Observations in Cambodia, Malaysia and South Korea in Bidet, E. & Defourny, J. (Eds) Social Enterprise in Asia Theory, Models and Practice, pp. 293-313. London: Routledge.
14. Khieng, S. & Lyne, I. (2019) Social Enterprise in Cambodia: Typology and Institutionalisation in Bidet, E. & Defourny, J. (Eds) Social Enterprise in Asia Theory, Models and Practice, pp. 17-35. London: Routledge.
15. Lyne, I. (2017) Social enterprise and the everydayness of precarious indigenous Cambodian villagers: Challenging ethnocentric epistemologies in Essers, C., Dey, P., Tedmanson, D. & Verduyn, K. (eds), Critical Perspectives on Entrepreneurship; Challenging Dominant Discourses, pp. 36-50. London: Routledge. (GSC 2)

### **Working papers**

1. Lyne, I., Khieng, K. and Ngin, C. (2015), Social Enterprise in Cambodia: An Overview, ICSEM Working Papers No. 05, International Cooperative Social Enterprise Models, Liege, Belgium (GSC 7)
2. Lyne, I., Franks, T. & Cusworth, J. J. (2009) Projects for Regeneration: Making Them Work, DES Working Paper No 3, University of Bradford Dept. of Development and Economic Studies (GSC 1)

### **Published conference papers**

- Lyne, I., Ngin, C. & Santoyo-Rio, E. (2013) Understanding social enterprise, social economy and local social entrepreneurship in the Context of Rural Cambodia: 4th EMES International Social Enterprise Conference, Liege, 1-4 July 2013, EMES-SOCENT Selected Papers, no. LG13-33 (GSC 3)
- Lyne, I., Shah, I., Namaganda, J. (2008) Social Enterprise Case Study Series: 'Regeneration and Wellbeing,' University of Bradford, 24-25 April 2008

### **Other publications**

- Lyne, I., and Ngin, C. (2018) Provas (sharing), Keywords of Community Economies in Asia, <https://communityeconomiasia.wordpress.com/2018/03/07/provas-sharing/>

### **Work in progress**

- Better business at the bottom of the pyramid? A critical examination of the political dynamics of social business and sustainable development ambitions in Cambodia, manifest in a drinking water service franchise: Article under development for submission to *Development and Change* (Wiley)
- Lyne, I. Who decides what 'social value' is?: Placing primary emphasis on the dialogical properties of social value in Cambodian village communities. Journal article under development for submission to *Social Enterprise Journal* (Emerald Publications)

### **Peer reviews provided:**

Social and Cultural Geography; *Journal of Tourism Geographies*; *International Comparative Social Enterprise Models* (ICSEM) Working Papers Series

### **Other academic works:**

- Gibson K. (Executive Producer), & Salazar JF. (Director). (2019). *The Bamboo Bridge* [Motion picture]. Australia: Matadora Films – Credited as Field Researcher and as Field Producer.

## ***CONFERENCE PAPERS AND SEMINAR PRESENTATIONS***

- 2019 Doing plastic-bottled water differently? The role of social entrepreneurship in delivering community-managed infrastructures, Environmental Humanities: Modes of Thinking and Being Ecological, Linköping University, Sweden 2-4 October
- 2019 The role of social entrepreneurship in delivering community-managed water infrastructures, Institute for Culture and Society Seminar Series, Western Sydney University, 23 May
- 2018 Community economies: a retro-active practice of community repair, NZGS-IAG Joint Conference 2018, University of Auckland, New Zealand, 12 July
- 2018 Challenging ethnocentric epistemologies of social enterprise, Researching Postcapitalist Possibilities, Western Sydney University, 25 January
- 2017 Framing situated social value: village communities in Cambodia, 6th EMES International Social Enterprise Conference, Université catholique de Louvain, Louvain-la-Neuve, Belgium 3-6 July
- 2017 An overview of social enterprise typologies in Cambodia, Promoting Vibrant Social Entrepreneurship, Cambodia-Korea Cooperation Center, Royal University of Phnom Penh, Cambodia 22-24 May
- 2017 Questioning social value in Cambodian communities, Promoting Vibrant Social Entrepreneurship, Cambodia-Korea Cooperation Center, Royal University of Phnom Penh, Cambodia 22-24 May
- 2017 Backstage transcripts: how can action research projects reveal a community economy in practice? Diverse Economies and Livelihoods Symposium, University of Sydney, 27 March
- 2017 Social innovation via action research: experiments with social enterprise and community development in Cambodian villages, Social Innovation for Diverse Economies in East Asia, School of Global Studies, Thammasat University, Bangkok, Thailand 5-7 February
- 2015 Social Enterprise – Practice and Theory, Institute for Culture and Society Seminar Series, Western Sydney University, 1 October
- 2014 A community economic analysis of social enterprise: Contextual factors in Cambodian village life, Social Innovation and Entrepreneurship Research Colloquium, RMIT University, 26-28 November
- 2014 Social Enterprise: Cambodian Village Realities, Knowledge / Culture / Economy International Conference, Western Sydney University, 3-5 November
- 2014 Social enterprise and community development in Cambodia, Seminar on Social Enterprises in Cambodia, Ritsumeikan Asia Pacific University, Beppu, Japan, 16 June
- 2014 Social enterprise models in Cambodia: 3rd International Conference on Social Enterprise in Asia (ICSEA), Yonsei University, Wonju, 4-6 July
- 2013 Social enterprise: Theory into practice. A study of local economic development in Cambodia 3rd National Social Enterprise Conference of Cambodia, Cambodia-Korea Cooperation Centre, Phnom Penh, Cambodia, 25 October
- 2011 Understanding social enterprise, social economy and local social entrepreneurship in Rural Cambodia, 4th Cambodia Development Research Forum Symposium, Phnom Penh, Cambodia 9-10 September
- 2011 The paradox of formal private property rights and informal settlements: Can the social economy provide a market-based solution in Phnom Penh?, 1st National Social Enterprise Conference of Cambodia-Japan Cooperation Centre, Royal University of Phnom Penh, Cambodia 19-20 August
- 2010 Social enterprise and future directions for NGOs, 3rd Cambodia Development Research Forum Symposium, Phnom Penh, Cambodia 9-10 September
- 2008 Political capabilities of social enterprises: comparative approaches to children's welfare and inclusion, 'Regeneration and Wellbeing: Research into Practice', University of Bradford, UK 24-25 April
- 2008 – Cusworth, J., Franks, T. & Lyne, I., Tools and techniques for Effective Project Management: The application of PRINCE 2 to international development projects, 3rd International Management Conference, University of the West Indies, Bridgetown, Barbados, 20-21 November 2008

## **Conference and Workshop Organization**

- 2017 Workshop: Strengthening economic resilience in Monsoon Asia, Keywords Workshop, 29 September at Western Sydney University, Australia

- 2017 Conference panel session: Social enterprises, sustainable transition and common goods, 6 July 2017 at 6th EMES International Social Enterprise Conference, Université catholique de Louvain, Louvain-la-Neuve, Belgium
- 2017 Conference panel session: Making sense of markets and social change, 23 May 2017 at Promoting Vibrant Social Entrepreneurship, Cambodia-Korea Cooperation Centre, Cambodia
- 2014 Conference panel session: Community economy interventions in Southeast Asia, 5 November 2015 at Knowledge / Culture / Economy International Conference, Western Sydney University, Australia,
- 2014 Workshop: Stakeholder analysis and governance of social enterprises at 4<sup>th</sup> National Social Enterprise Conference of Cambodia 4<sup>th</sup> National Social Enterprise Conference of Cambodia, Cambodia-Korea Cooperation Centre, Royal University of Phnom Penh, Cambodia, 25 October
- 2014 Workshop: Assessing the effectiveness of microfinance in relation to community development: Workshop and discussion for development practitioners at Grameen Crédit Agricole Symposium, Cambodia-Japan Cooperation Centre, Phnom Penh, 4 March
- 2013 Conference convener: 3<sup>rd</sup> National Social Enterprise Conference of Cambodia, Cambodia-Korea Cooperation Centre, Royal University of Phnom Penh, Cambodia, 25 October
- 2012 Conference convener: 2<sup>nd</sup> National Social Enterprise Conference of Cambodia, Cambodia-Japan Cooperation Centre, Phnom Penh, 25 August
- 2011 Conference convener: 1<sup>st</sup> National Social Enterprise Conference of Cambodia, Cambodia-Japan Cooperation Centre, Phnom Penh, 20 August
- 2010 Symposium: The economy of social enterprise impact, at Royal University of Phnom Penh, Cambodia, 27 June
- 2008 Conference panel session: Social enterprise: communities and regeneration, 'Regeneration and Wellbeing: Research into Practice,' University of Bradford, 24 April

### ***FUNDED RESEARCH AWARDS***

2009-2012: Social enterprise in Cambodia: Capacity building for inclusive business, Development Partnerships in Higher Education (DePHE) funded by the UK Department for International Development and administered by the British Council. £74,250 (\$153,000AUD) awarded.

### ***OTHER COURSES TAKEN***

- 2018 Community Economies Summer School  
Western Sydney University
- 2017 Theories and Epistemologies in Human Geography  
Institute for Culture and Society, Western Sydney University
- 2013 Applied Computer-assisted Qualitative Data Analysis using Nvivo  
Australian Consortium for Social and Political Research Incorporated (ACSPRI)
- 2008 PRINCE 2 Foundation Course in Project Management  
APM Group

### ***ACADEMIC AWARDS***

- 2012: International Postgraduate Research Scholarship – Western Sydney University
- 2006: Best Master Degree Dissertation – University of Bradford Centre for International Development

### ***TEACHING***

#### **DEVELOPMENT STUDIES COURSES TAUGHT ON**

#### **Western Sydney University, School of Psychology and Social Science**

##### Undergraduate Unit

Peace and Development Project (Unit Coordinator and Lecturer)

Issues in World Development - Rich World, Poor World (Instructor, Lecturer and Tutor)

Working with Communities (3 online lectures created, May 2019)

**University of Technology Sydney**

Postgraduate Units

Third Sector Contexts

Fundraising and Resource Development

**Royal University of Phnom Penh, Cambodia: Faculty of Development Studies**

Post Graduate Units

Social Enterprise and Entrepreneurship

Introduction to Development Studies

Social Enterprise and Non-Profit Management

**University of Bradford, UK: Department of Development and Economic Studies**

Postgraduate Units

Public Action: Civil society, Government and the Private Sector

International Development Theory

International Development Policy

Research methods

Undergraduate Unit

Development Policy Issues

**SESSIONAL MARKING**

**University of Technology Sydney Business School**

Postgraduate modules marked:

Corporate Social Responsibility and Measuring Social Impact

Developing a Research Proposal

**University of Canberra, Faculty of Education, Science, Technology, and Mathematics**

Postgraduate modules marked:

Engaging Communities in Change

Educating Globally

***STUDENT SUPERVISION***

**MA/MSc theses**

**2011-2012 Royal University of Phnom Penh**

2012 Chhy Sothea *Project cycle management for social enterprise: A case study in Phnom Penh, Cambodia*

2011 Em Meak *The impact of local radios' news on capabilities of rural audiences in Battambang Province, Cambodia*

**2008-2009 University of Bradford Centre for International Development**

2009 Felix Marco Conteh *The impact of decentralization on participation and development in Sierra Leone*

2009 Minako Iwaki *The contribution of social enterprise to the Millennium Development Goals for Universal Primary Education and Gender: A case study in Bangladesh*

2009 Daisuke Komatsu *The contribution of the One Village One Product movement to community development*

2009 Ziyad Ahmed Siddiqui *What are the main challenges to poverty reduction policies and strategies in Islamic Republic of Pakistan?*

2009 Daniella Rose *Analysis of poverty reduction policies with reference to the Millennium Development Goals*

2009 Adam Abubaker *Food security and rural development: A case study of Nigeria*

2009 Faud Elegba *Active citizenship in Lagos State, Nigeria*

- 2009 Phil Bates *To what extent does the nation state represent a key component in successful development thinking?*
- 2009 Justin Gill *Social Enterprise and Regeneration: A case study of Action for Business Ltd. Bradford*
- 2009 Martin Oballim *How do partnerships work between the public sector and ethnic minority voluntary sector?*
- 2008 Christelle Weckend *The biofuel Dilemma: weighing the challenges of energy and food provisions.*
- 2008 Liberty Mupakati *Impact of the "Fast-Track" land reform programme on farmworkers livelihoods in Zimbabwe*
- 2008 Ali Elwerfelli *The role of oil in the economic development of Libya*
- 2008 Yufu Xiao *Exploring 'Hukou' policy reform in the development of integration between urban and rural China*
- 2008 Jei Shi *The competitiveness of private sector hospitals in Uganda*

## UNIVERSITY ADMINISTRATION

### ADMINISTRATIVE DUTIES

#### 2017 Western Sydney University

Unit Coordinator for undergraduate course unit "Peace and Development Project"

Administrative assistance for ARC Discovery Project "Strengthening Economic Resilience in Monsoon Asia"

#### 2009-2012 Royal University of Phnom Penh, Cambodia and University of Bradford Centre for International Development, United Kingdom

Coordination of Development in Higher Education Partnerships (DeHPHE) initiative 'Social Enterprise in Cambodia' funded by the British Council

#### 2008 – 2010 University of Bradford Centre for International Development, United Kingdom

Coordinator for Master Thesis marking and allocation of supervisors; coordinator for the Development and Economic Studies working papers series; coordination of course publicity and advertising at University open days and external events.

## COMMUNITY OUTREACH

- 2013 - Present** Board of Directors of Cambodian Local NGO Buddhism for Social Development Action which delivers education, health and vocational training programs for vulnerable children, youth and women
- 2014** Panel of Judges for the semi-final of Cambodian National SME Business Model Competition, 8 February 2014, Institute of Technology of Cambodia, Phnom Penh.
- 2013-14** Conducted action research in two peri-urban villages in Kampong Cham Province Cambodia, in partnership with the NGO Buddhism for Social Development Action. This involved workshops, group discussions, field visits and experiments with social enterprise including the initiation of a school canteen sourcing vegetables from villages where my project was situated.
- 2012** Panel of Judges for the final round of Cambodian National SME Business Plan Competition, 28 January 2012, University of Puthisastra, Phnom Penh.
- 2011** Panel of Judges for the 2011 Social Business Competition organized by ARUN Capital LLC/ARUN LAB in cooperation with Cambodia Japan Cooperation Center, Phnom Penh, 25 November 2011.
- 2011** Partnered with Cambodian NGO 'Youth Development Programme' to integrate social entrepreneurship into a non-formal education curriculum.
- 2008-09** Consultancy with colleagues at the University of Bradford to Bradford Metropolitan District Council to explore factors in the successful management of regeneration projects. Research involved participation in board meetings, group interviews and a stakeholder workshop to disseminate the findings of a report.



